

# audaCITY

Join audaCITY Tours LLC. for our

# FAMILY REUNION TOUR

## S P O N S O R S H I P

### THE TOUR



Pittsburgh, PA  
June 22, 2024



Baltimore, MD  
July 21, 2024



Richmond, VA  
August 3, 2024



Charlotte, NC  
August 17, 2024

Please contact **Crystal Wamalwa**  
[info@audacitytours.com](mailto:info@audacitytours.com) for sponsorship opportunities

# MISSION & VISION

**audaCITY Tours LLC. mission** is to shine a light on the raw, unfiltered talents of black artists, offering them a stage where their work is not just seen but felt and appreciated. We cater to an audience that's tired of the same old narratives, providing a fresh, authentic perspective that truly represents the depth and diversity of black creativity. Whether it's through painting, music, literature, or performance, AudaCITY is committed to bringing genuine, groundbreaking art to the forefront, challenging conventions, and celebrating the unique voices of our community.

Our **vision for AudaCITY** is bold and clear. We aim to be more than a platform; we aspire to be the epicenter of authentic black artistry. We see a future where AudaCITY sets the standard for what it means to engage with real black artistic expression. It's about creating a ripple effect, where the work of the artists we work with goes beyond aesthetics, influencing perceptions, sparking conversations, and inspiring change. We envision a world where the cultural narrative is continuously enriched and reshaped by the authentic, powerful voices of the black community, making AudaCITY a beacon of innovation, integrity, and inspiration in the art world.



**Crystal Wamalwa, CEO & Founder**

# THE IMPACT

## Family Reunion Tour

Pittsburgh | Baltimore | Richmond | Charlotte

Contributing to our tour will directly enable us to realize this vision. With your support, we will embark on a journey across four cities, hosting a series of shows as part of our Family Reunion Tour. Each event will serve as a platform for up to 100 attendees and 10 artists per show to showcase their talent and work.



With over 40 artists slated to participate in this tour, spanning various art mediums, this is more than just a showcase—it's a collaborative platform where creativity thrives. Each show is meticulously curated to provide artists with the space and opportunity to share their unique perspectives and talents with an audience of up to 100 attendees per show.



We aim to collaborate with a total of 150 black-owned businesses across various industries. These partnerships include brand collaboration, vendors, sponsorships, and more. We aspire to leave a lasting impact, fostering growth, visibility, and opportunities for those within our community.



Moreover, our commitment extends beyond mere exhibition. We prioritize the inclusion of black-owned businesses, highlighting one food vendor and several enterprises at each event. By doing so, we not only celebrate artistic expression but also bolster economic empowerment within the community.



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# AUDACITY TOURS LLC. TEAM



**Crystal Wamalwa**

CEO & Founder



**Nigel Richardson**

Experience Curator



**Kim Jenkins**

Fashion Coordinator



**Bryanna Greene**

Branding Director



**Briana White**

Media Coordinator

# SPONSORSHIP OPPORTUNITIES



## PRODUCER CREDITS SPONSOR: \$5,000



- Five VIP Tickets (includes Meal, one drink from the open bar, and a complimentary bottle of wine)
- Your company logo will be featured on all promotional materials (tour t-shirt, flyer, social media post, and tour media promo) for the entirety of the tour starting at the time of the donation to the end of the tour ending October 2024.
- Acknowledgment of sponsorship is announced during each show on the tour in the welcome address (Pittsburgh, Richmond, Baltimore, and North Carolina)
- Company name & logo featured on [www.audacitytours.com](http://www.audacitytours.com) with a clickable link that will lead viewers back to your website.
- audaCITY Tours LLC. will make one social media post on all of our social media platforms (Facebook, Instagram, LinkedIn) that will feature your company logo as a Producer Sponsor for the tour, and you will be tagged and featured in **all** posts regarding promo of the tour until October 2024.
- Your company name and logo are prominently displayed during the tour in each city on the main stage.
- A premium Thank you Gift basket will be sent to your office filled with several black-owned businesses as a thank you for your support and contribution to making this tour a success.

# SPONSORSHIP OPPORTUNITIES

## HEADLINER PACKAGE: \$2,500



- Three VIP Tickets (includes Meal, one drink from the open bar, and a complimentary bottle of wine)
- Acknowledgment of sponsorship is announced during each show on the tour in the welcome address (Pittsburgh, Richmond, Baltimore, and North Carolina)
- Company name & logo featured on [www.audacitytours.com](http://www.audacitytours.com) with a clickable link that will lead viewers back to your website.
- audaCITY Tours LLC. will make an initial social media post on all of our social media platforms (Facebook, Instagram, LinkedIn) that will feature your company logo as a Headliner Sponsor
- Thank you Gift basket will be sent to your office filled with several black-owned businesses as a thank you for your support and contribution to making this tour a success.

## OPENING ACT PACKAGE: \$1,000



- Two VIP Tickets (includes Meal, one drink from the open bar, and a complimentary bottle of wine)
- audaCITY Tours LLC. will make one social media post on all of our social media platforms (Facebook, Instagram, LinkedIn) that will feature your company logo as an Opening Act Sponsor
- Your company name and logo are prominently displayed on [www.audacitytours.com](http://www.audacitytours.com) with a clickable link leading viewers back to your site and the photo backdrop along with other vendors.
- Thank you Gift basket will be sent to your office filled with several black-owned businesses as a thank you for your support and contribution to making this tour a success.

# SPONSORSHIP OPPORTUNITIES

## BREAKOUT PERFORMANCE PACKAGE: \$500



- One VIP Tickets (includes Meal, one drink from the open bar, and a complimentary bottle of wine)Your company name and logo are prominently displayed on [www.audacitytours.com](http://www.audacitytours.com) with a clickable link leading viewers back to your site and the photo backdrop along with other vendors.
- audaCITY Tours LLC. will make one social media post on all of our social media platforms (Facebook, Instagram, LinkedIn) that will feature your company logo as a Breakout Performance Sponsor

## CASTING CALL PACKAGE: \$75



- Shout out in the welcome address for each city on the tour
- Your company name and logo will be displayed on the Step & Repeat Photo Backdrop



# SPONSORSHIP RESPONSE FORM

## Family Reunion Tour

Please mail the response form and payment by May 2, 2024  
audaCITY Tours LLC. Forms may be emailed to info@audacitytours.com

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### SPONSORSHIP LEVELS

- |   |   |
|---|---|
| <input type="checkbox"/> Producer Credits Sponsor: <b>\$5,000</b> | <input type="checkbox"/> Breakout Performance Sponsor: <b>\$500</b> |
| <input type="checkbox"/> Headliner Sponsor: <b>\$2,500</b>        | <input type="checkbox"/> Casting Call Sponsor: <b>\$75</b>          |
| <input type="checkbox"/> Opening Act Sponsor: <b>\$1,000</b>      |   |

### METHOD OF PAYMENT

- Enclosed CHECK in the amount of \$\_\_\_\_\_ Made payable to: **“audaCITY Tours LLC.”**
- Pay via PayPal in the amount of \$\_\_\_\_\_
- Visa     Master Card     American Express

Visit [www.audacitytours.com/donate](http://www.audacitytours.com/donate) to process payments

*Authorized  
signature*

\_\_\_\_\_

- I am unable to be a sponsor, however, please accept this contribution of \$\_\_\_\_\_



# Contact Us for Further Inquiries

audaCITY Tours LLC. |

**audaCITY**

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Pittsburgh, PA 15222  
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[info@audacitytours.com](mailto:info@audacitytours.com)

